

正を以て
奇を以て
合い
勝つ

藤誠志

社会時評エッセイスト

【APA Words to Live By】 No.002

Victory is a mixture of the
conventional and the unusual

Fuji Seiji, Patriotic Essayist

幸運は意識して感じるもの 不幸と考える人は 不幸である No.244
Happiness requires awareness If you think you are unhappy,
you will be unhappy
二〇二三年十月 ● October 2023 Issue

真実の為なら 一時のマイナスを恐れず 果敢に挑め No.245
Act boldly for the sake of the truth without fearing temporary
drawbacks
二〇二三年十一月 ● November 2023 Issue

幸せは現状を肯定し 未来は更に良く成ると 努力した人が得られる No.246
Happiness is for those who feel good about today and work hard
for a better tomorrow
二〇二三年十二月 ● December 2023 Issue

人生絶えず チャレンジャーとして 生きろ No.247
As you live your life, always be a challenger
二〇二四年一月 ● January 2024 Issue

儲けは最大限に 損は最小限に No.248
Maximize your profit and minimize your losses
二〇二四年二月 ● February 2024 Issue

人生 要を押さえて 生きろ No.249
Live while focusing on the most important parts of life
二〇二四年三月 ● March 2024 Issue

沈黙は鉛 議論の中から 叡智が生まれる No.250
Silence is leaden Wisdom is cultivated through discussion
二〇二四年四月 ● April 2024 Issue

常に負けず 勝てる所を探して 勝て No.251
Never accept defeat Be victorious by seeking opportunities to win
二〇二四年五月 ● May 2024 Issue

人生を デザインするように 生きろ No.252
Be the designer of your own life
二〇二四年六月 ● June 2024 Issue

一所懸命に 生きるより 賢明に生きろ No.253
Rather than living with all your might, it's better to live wisely
二〇二四年七月 ● July 2024 Issue

試練を乗り越え 苦難の道を行くが男のど根性 No.254
A man must have the mettle to walk a path of hardship while
overcoming trials and tribulations
二〇二四年八月 ● August 2024 Issue

やれる時にやらないやつは馬鹿
やれない時にやるやつは もっと馬鹿 No.255
It's foolish not to take action when the timing is right It's even
more foolish to take action when the timing is wrong
二〇二四年九月 ● September 2024 Issue

若いと 思っているうちは まだ若い No.256
You're only as old as you feel
二〇二四年十月 ● October 2024 Issue

人生の勝者とは 明朗闊達にして 長生きした人である No.257
The victors of life are upbeat, cheerful, and live a long time
二〇二四年十一月 ● November 2024 Issue

人生 如何に生きるかで 決まる No.258
Life is decided by the way you live
二〇二四年十二月 ● December 2024 Issue

逃した 魚は 忘れろ No.259
Forget about the fish that got away
二〇二五年一月 ● January 2025 Issue

正しいことをするのに 臆しては いけない No.260
Don't hesitate to do the right thing
二〇二五年二月 ● February 2025 Issue

人間分かっていると 思っている事ほど 分かっていない No.261
When you think you understand something that's exactly what
you don't comprehend 二〇二五年三月 ● March 2025 Issue

不安の中にこそ有る 期待感を 探せ No.262
When you feel anxious, that is the time to search for hope
二〇二五年四月 ● April 2025 Issue

二兎追う者は 二兎共を得る No.263
A person who chases two rabbits will catch both
二〇二五年五月 ● May 2025 Issue

勝利を望むなら 自らの武器を得て 勝負しろ No.264
If you want to win you must acquire weapons for victory
二〇二五年六月 ● June 2025 Issue

取り返しのつく事は頑張り 取り返しのつかない事は
受け入れねばならない No.265
Make persistent efforts to change things that can be undone If
something is irreversible, you must accept it
二〇二五年七月 ● July 2025 Issue

積極果敢に 攻めれる時に 攻めろ No.266
Be bold and determined Go on the offensive when the timing is right
二〇二五年八月 ● August 2025 Issue

話す相手を 考えて 話せ No.267
Before talking, think about whom you are speaking to
二〇二五年九月 ● September 2025 Issue

良いか悪いかは 使う前に 見極めて使え No.268
Before utilizing something, determine whether it is positive or negative
二〇二五年十月 ● October 2025 Issue

絶え間ない 改善で 記録に挑め No.269
Work to set new records by making continuous improvements
二〇二五年十一月 ● November 2025 Issue

常に挑戦者として 違ひ甲斐のある 人生を歩め No.270
Live a life that is rewarding as a person who constantly embraces
challenges 二〇二五年十二月 ● December 2025 Issue

正を以て合い 奇を以て勝つ



Patriotic Essayist
藤 誠志
Fuji Seiji

小学生時代より読み続けた新聞による知識を、世界82カ国にも及ぶ遊学と経験で検証し、あらゆる国の文化、慣習を身に付ける。キューバのカストロ首相との鼎談をはじめ、李登輝元台湾総統、金泳三元韓国大統領、エンフバヤル前モンゴル大統領やエジプト考古学の権威ザヒ・ハワス博士など、これまで訪れた国々に多数の交友関係を築き、世界の政治・経済・軍事の情報をいち早くキャッチするとともに、歴史や文化、建築物、デザインなどに深い関心を寄せる。社会時評エッセイスト、CFプロデューサー、コピーライター、プランナー、デザイナーとして活躍するほか、射撃、テニス、スキーとともにモータースポーツをこよなく愛し、レース経験を持つ大のモーターファンで、オーストラリアFIAワールドラリーにプライベートチームをエントリーさせ、Nクラス総合世界第3位に輝く実績を持つ。

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Seiji Fuji has visited 82 different countries all over the world. His travels and experiences overseas have enabled him to verify his knowledge gathered by reading newspapers since he was an elementary school student, as well as to learn about the cultures and customs of different countries. He has formed relationships with people in the various countries he has visited, including holding three-person talks with former President Fidel Castro of Cuba and also becoming acquainted with Lee Teng-hui, former president of the Republic of China, Kim Young-sam, former president of South Korea, Nambaryn Enkhbayar, former president of Mongolia, and Dr. Zahi Hawass, a leading Egyptologist. Along with being tuned into world politics, economics, and military affairs, Fuji is also deeply interested in history, culture, architecture, and design. He is also active as a social commentary essayist, commercial film producer, copy writer, planner, and designer. His hobbies include shooting, tennis, and skiing. He also loves motor sports and even has racing experience. He entered a private team in the FIA World Rally Championship in Australia, which won third place worldwide in the N Class.

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