

正
心
を
守
る
の
心
を
疑
う
は
い
け
な
い

【APA Words to Live By】 No.260
Don't hesitate to do the right thing
Fuji Seiji, Patriotic Essayist

社会時評エッセイスト
藤誠志

幸運は意識して感じるもの 不幸と考える人は 不幸である No.244
 Happiness requires awareness If you think you are unhappy,
 you will be unhappy
 二〇二三年十月 ● October 2023 Issue

真実の為なら 一時のマイナスを恐れず 果敢に挑め No.245
 Act boldly for the sake of the truth without fearing temporary
 drawbacks
 二〇二三年十一月 ● November 2023 Issue

幸せは現状を肯定し 未来は更に良く成ると 努力した人が得られる No.246
 Happiness is for those who feel good about today and work hard
 for a better tomorrow
 二〇二三年十二月 ● December 2023 Issue

人生絶えず チャレンジャーとして 生きろ No.247
 As you live your life, always be a challenger
 二〇二四年一月 ● January 2024 Issue

儲けは最大限に 損は最小限に No.248
 Maximize your profit and minimize your losses
 二〇二四年二月 ● February 2024 Issue

人生 要を押さえて 生きろ No.249
 Live while focusing on the most important parts of life
 二〇二四年三月 ● March 2024 Issue

沈黙は鉛 議論の中から 叡智が生まれる No.250
 Silence is leaden Wisdom is cultivated through discussion
 二〇二四年四月 ● April 2024 Issue

常に負けず 勝てる所を探して 勝て No.251
 Never accept defeat Be victorious by seeking opportunities to win
 二〇二四年五月 ● May 2024 Issue

人生を デザインするように 生きろ No.252
 Be the designer of your own life
 二〇二四年六月 ● June 2024 Issue

一所懸命に 生きるより 賢明に生きろ No.253
 Rather than living with all your might, it's better to live wisely
 二〇二四年七月 ● July 2024 Issue

試練を乗り越え 苦難の道を行くが男のど根性 No.254
 A man must have the mettle to walk a path of hardship while
 overcoming trials and tribulations
 二〇二四年八月 ● August 2024 Issue

やれる時にやらないやつは馬鹿
 やれない時にやるやつは もっと馬鹿 No.255
 It's foolish not to take action when the timing is right It's even
 more foolish to take action when the timing is wrong
 二〇二四年九月 ● September 2024 Issue

若いと 思っているうちは まだ若い No.256
 You're only as old as you feel
 二〇二四年十月 ● October 2024 Issue

人生の勝者とは 明朗闊達にして 長生きした人である No.257
 The victors of life are upbeat, cheerful, and live a long time
 二〇二四年十一月 ● November 2024 Issue

人生 如何に生きるかで 決まる No.258
 Life is decided by the way you live
 二〇二四年十二月 ● December 2024 Issue

逃した 魚は 忘れろ No.259
 Forget about the fish that got away
 二〇二五年一月 ● January 2025 Issue



Patriotic Essayist
 藤 誠志
 Fuji Seiji

正しいことをするのに 臆しては いけない

小学生時代より読み続けた新聞による知識を、世界82カ国にも及ぶ遊学と経験で検証し、あらゆる国の文化、慣習を身に付ける。キューバのカストロ首相との鼎談をはじめ、李登輝元台湾総統、金泳三元韓国大統領、エンフバヤル前モンゴル国大統領やエジプト考古学の権威ザヒ・ハワス博士など、これまで訪れた国々に多数の交友関係を築き、世界の政治・経済・軍事の情報をいち早くキャッチするとともに、歴史や文化、建築物、デザインなどに深い関心を寄せる。社会時評エッセイスト、CFプロデューサー、コピーライター、プランナー、デザイナーとして活躍するほか、射撃、テニス、スキーとともにモータースポーツをこよなく愛し、レース経験を持つ大のモーターファンで、オーストラリアFIAワールドラリーにプライベートチームをエントリーさせ、Nクラス総合世界第3位に輝く実績を持つ。

Don't hesitate to do the right thing

Seiji Fuji has visited 82 different countries all over the world. His travels and experiences overseas have enabled him to verify his knowledge gathered by reading newspapers since he was an elementary school student, as well as to learn about the cultures and customs of different countries. He has formed relationships with people in the various countries he has visited, including holding three-person talks with former President Fidel Castro of Cuba and also becoming acquainted with Lee Teng-hui, former president of the Republic of China, Kim Young-sam, former president of South Korea, Nambaryn Enkhbayar, former president of Mongolia, and Dr. Zahi Hawass, a leading Egyptologist. Along with being tuned into world politics, economics, and military affairs, Fuji is also deeply interested in history, culture, architecture, and design. He is also active as a social commentary essayist, commercial film producer, copy writer, planner, and designer. His hobbies include shooting, tennis, and skiing. He also loves motor sports and even has racing experience. He entered a private team in the FIA World Rally Championship in Australia, which won third place worldwide in the N Class.

●アップルタウンのバックナンバーをご購入希望の方は、アップルタウン編集部(☎ 03-5570-2111)へご連絡ください。なお、数に限りがございますので品切れの際はご容赦ください。

◎APA的座右の銘はアパグループホームページでもご覧いただけます。