



[APA Words to Live By]  $_{No.255}$ 

It's foolish not to take action when the timing is right It's even more foolish to take action when the timing is wrong

幸運は意識して感じるもの 不幸と考える人は 不幸である No.244 Happiness requires awareness If you think you are unhappy, you will be unhappy

二○二三年十月 ● October 2023 Issue

真実の為なら一時のマイナスを恐れず 果敢に挑め No.245 Act boldly for the sake of the truth without fearing temporary drawbacks

二○二三年十一月 ● November 2023 Issue

幸せは現状を肯定し未来は更に良く成ると努力した人が得られる No.246 Happiness is for those who feel good about today and work hard for a better tomorrow

二〇二三年十二月 ● December 2023 Issue

人生絶えず チャレンジャーとして 生きろ No.247 As you live your life, always be a challenger 二〇二四年一月 ● January 2024 Issue

儲けは最大限に 損は最小限に No.248 Maximize your profit and minimize your losses 二〇二四年二月 ● February 2024 Issue

人生 要を押さえて 生きろ No.249

Live while focusing on the most important parts of life 二〇二四年三月 ● March 2024 Issue

沈黙は鉛 議論の中から 叡智が生まれる No.250 Silence is leaden Wisdom is cultivated through discussion 二〇二四年四月 ● April 2024 Issue

常に負けず 勝てる所を探して 勝て No 251

Never accept defeat Be victorious by seeking opportunities to win 二〇二四年五月 ● May 2024 Issue

人生を デザインするように 生きろ No.252

Be the designer of your own life

二〇二四年六月 ● June 2024 Issue

一所懸命に 生きるより 賢明に生きろ No.253

Rather than living with all your might, it's better to live wisely 二〇二四年七月 ● July 2024 Issue

試練を乗り越え 苦難の道を 行くが男のど根性 No.254 A man must have the mettle to walk a path of hardship while overcoming trials and tribulations

二〇二四年八月 ● August 2024 Issue



藤 誠志

## やれる時にやらないやつは馬鹿 やれない時にやるやつは もっと馬鹿

小学生時代より読み続けた新聞による知識を、世界82カ国にも及ぶ遊学と経験で検証し、あらゆる国の文化、慣習を身に付ける。キューバのカストロ首相との鼎 談をはじめ、李登輝元台湾総統、金泳三元韓国大統領、エンフバヤル前モンゴル国大統領やエジプト学の権威ザヒ・ハワス博士など、これまで訪れた国々に多数 の交友関係を築き、世界の政治・経済・軍事の情報をいち早くキャッチするとともに、歴史や文化、建築物、デザインなどに深い関心を寄せる。社会時評エッセイスト、 CFプロデューサー、コピーライター、プランナー、デザイナーとして活躍するほか、射撃、テニス、スキーとともにモータースポーツをこよなく愛し、レース経験を持つ大 のモーターファンで、オーストラリアFIAワールドラリーにプライベートチームをエントリーさせ、Nクラス総合世界第3位に輝く実績を持つ。

## It's foolish not to take action when the timing is right It's even more foolish to take action when the timing is wrong

Seiji Fuji has visited 82 different countries all over the world. His travels and experiences overseas have enabled him to verify his knowledge gathered by reading newspapers since he was an elementary school student, as well as to learn about the cultures and customs of different countries. He has formed relationships with people in the various countries he has visited, including holding three-person talks with former President Fidel Castro of Cuba and also becoming acquainted with Lee Teng-hui, former president of the Republic of China, Kim Young-sam, former president of South Korea, Nambaryn Enkhbayar, former president of Mongolia, and Dr. Zahi Hawass, a leading Egyptologist. Along with being tuned into world politics, economics, and military affairs, Fuji is also deeply interested in history, culture, architecture, and design. He is also active as a social commentary essayist, commercial film producer, copy writer, planner, and designer. His hobbies include shooting, tennis, and skiing. He also loves motor sports and even has racing experience. He entered a private team in the FIA World Rally Championship in Australia, which won third place worldwide in the N Class.

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