

【APA的座右の銘】

およい人 生は
良く思えば良く
悪く思えば悪くなる

【APA Words to Live By】 No.234

As a rule, life goes well
when you think positively, and poorly
when you think negatively

Seiji Fuji, Patriotic Essayist

藤誠志

社会時評エッセイスト

今日の最善は 明日の最善に 非ず No.208
 Today's best is not the best of tomorrow 二〇二〇年十月 ● October 2020 Issue

人間 見た目が大事 表現力は力 No.209
 For humans Appearances are important Expressiveness is power 二〇二〇年十一月 ● November 2020 Issue

傾向分析を基に 的確な未来予測をし 世界を俯瞰して生きろ No.210
 In your life, have a broad perspective of the world and reliably predict the future based on analyses of trends 二〇二〇年十二月 ● December 2020 Issue

計画には ロードマップが必須 叶わぬ夢は語らない No.211
 Plans require roadmaps It is pointless to talk about impossible dreams 二〇二一年一月 ● January 2021 Issue

夢は寄っては、来ない 自ら掴みに行け No.212
 Dreams do not come find you You have to go grasp them yourself 二〇二一年二月 ● February 2021 Issue

洞察力を養い、あり得るかあり得ない話か 峻別せよ No.213
 Cultivate insight to rigorously discern if something is probable or not 二〇二一年三月 ● March 2021 Issue

逃げたら追われる 果敢に一歩前に行く 人生を歩め No.214
 Don't turn your back while being chased Live a life in which you boldly step forward to meet challenges 二〇二一年四月 ● April 2021 Issue

明日の必要に備え 今日 武器を磨け No.215
 Polish your weapons again today, in case they are needed tomorrow 二〇二一年五月 ● May 2021 Issue

現象面に 囚われるな 本質を見よ No.216
 Do not be bound by the phenomenal world Look at the true essence of things 二〇二一年六月 ● June 2021 Issue

コロナ危機を好機に 寡占化一番乗りを目指せ No.217
 Take the COVID-19 crisis as an opportunity Strive to be the first to establish an oligopoly 二〇二一年七月 ● July 2021 Issue

運は 逃げる人から 逃げる No.218
 Good fortune flees from those who are not proactive 二〇二一年八月 ● August 2021 Issue

言外に込められた意図を 理解して聞けば 人生はプラスになる No.219
 Listening to and understanding unspoken intentions will have positive impacts on your life 二〇二一年九月 ● September 2021 Issue

後の喧嘩はするな 喧嘩は勝てる 時にせよ No.220
 Don't get into fights after the fact Choose to fight at the timing when victory is possible 二〇二一年十月 ● October 2021 Issue

今は今までの 結果である だから今から始めよう No.221
 The present is the result of the past That's why you should start right now 二〇二一年十一月 ● November 2021 Issue

物事は 掴みで捉えて 細部に迫れ No.222
 First, get an overall understanding and then focus on the details 二〇二一年十二月 ● December 2021 Issue

経験は 最良の教訓 しかしその授業料は高い No.223
 Experience is the best school but the tuition fees are expensive 二〇二二年一月 ● January 2022 Issue

人生の宝物 それは 知識である No.224
 Knowledge is a precious treasure in life 二〇二二年二月 ● February 2022 Issue

団結は力 分割して 統治せよ No.225
 Solidarity is power You should divide and rule 二〇二二年三月 ● March 2022 Issue

自らの経験で 得た物は 自らの物で有る No.226
 The things you gain from experience belong to you 二〇二二年四月 ● April 2022 Issue

先見力 決断力 実行力 No.227
 Foresight Decisiveness Ability to get things done 二〇二二年五月 ● May 2022 Issue

出過ぎた 杭は 打たれない No.228
 The nail that sticks out too much won't get hammered down 二〇二二年六月 ● June 2022 Issue

人は騙せても 自分は 騙せない No.229
 Even if you deceive others, you cannot deceive yourself 二〇二二年七月 ● July 2022 Issue

リスクは 取れるときに 取れ No.230
 Risks should be taken when you are capable of doing so 二〇二二年八月 ● August 2022 Issue

人生プラスを カウントして 生きろ No.231
 As you live, count the positive things in your life 二〇二二年九月 ● September 2022 Issue

大きい事を成すには 細心に大胆に 一瞬の勝機を掴め No.232
 To do great things you must be meticulous and bold Take instantaneous opportunities for victory 二〇二二年十月 ● October 2022 Issue

損する人は 自ら損する No.233
 When you lose out it is due to your own actions 二〇二二年十一月 ● November 2022 Issue

およそ人生は 良く思えば良く 悪く思えば悪くなる



Patriotic Essayist
 藤 誠志
 Seiji Fuji

小学生時代より読み続けた新聞による知識を、世界82カ国にも及ぶ遊学と経験で検証し、あらゆる国の文化、慣習を身に付ける。キューバのカストロ首相との鼎談をはじめ、李登輝元台湾総統、金泳三元韓国大統領、エンフバヤル前モンゴル国大統領やエジプト学の権威ザヒ・ハワス博士など、これまで訪れた国々に多数の交友関係を築き、世界の政治・経済・軍事の情報をいち早くキャッチするとともに、歴史や文化、建築物、デザインなどに深い関心を寄せる。社会時評エッセイスト、CFプロデューサー、コピーライター、プランナー、デザイナーとして活躍するほか、射撃、テニス、スキーとともにモータースポーツをこよなく愛し、レース経験を持つ大のモーターファンで、オーストラリアFIAワールドラリーにプライベートチームをエントリーさせ、Nクラス総合世界第3位に輝く実績を持つ。

As a rule, life goes well when you think positively, and poorly when you think negatively

Seiji Fuji has visited 82 different countries all over the world. His travels and experiences overseas have enabled him to verify his knowledge gathered by reading newspapers since he was an elementary school student, as well as to learn about the cultures and customs of different countries. He has formed relationships with people in the various countries he has visited, including holding three-person talks with former President Fidel Castro of Cuba and also becoming acquainted with Lee Teng-hui, former president of the Republic of China, Kim Young-sam, former president of South Korea, Nambaryn Enkhbayar, former president of Mongolia, and Dr. Zahi Hawass, a leading Egyptologist. Along with being tuned into world politics, economics, and military affairs, Fuji is also deeply interested in history, culture, architecture, and design. He is also active as a social commentary essayist, commercial film producer, copy writer, planner, and designer. His hobbies include shooting, tennis, and skiing. He also loves motor sports and even has racing experience. He entered a private team in the FIA World Rally Championship in Australia, which won third place worldwide in the N Class.

●アップルタウンのバックナンバーをご購入希望の方は、アップルタウン編集部(☎ 03-5570-2111)へご連絡ください。なお、数に限りがございますので品切れの際はご容赦ください。

◎APA的座右の銘はアパグループホームページでもご覧いただけます。