

【APA的座右の銘】

闘魂

之取は諦めず

闘統ける事とある

藤誠志

社会時評エッセイスト

【APA Words to Live By】
A fighting spirit
means continuing to struggle
without giving up

Seiji Fuji, Patriotic Essayist

大手優位の時代は終わった 今は速い者が遅い者を下す時代
The age in which major companies have an advantage is over.
We are now in an age where those who are faster will win out
over those who are slower. 二〇一六年五月 ● May 2016 Issue

過去を検証し 現在を解析して 未来対策をせよ
Verify the past, analyze the present and then take future
measures 二〇一六年六月 ● June 2016 Issue

慎重に挑むより 果敢であれ 運命は変化する
Be bold rather than cautious to transform your destiny
二〇一六年七月 ● July 2016 Issue

人にもものを訊ねる時は 自分の考えを持って聞け
Have your own way of thinking before listening to what others say
二〇一六年八月 ● August 2016 Issue

最も容易な勝ち方は 勝っている時に 勝つ事である
The easiest way to victory is to win when you are in a superior
position 二〇一六年九月 ● September 2016 Issue

何事にも動じず 人の評価に惑わされず 自分の物差しで生きろ
Agitated by nothing Not misled by the evaluations of other people
Live according to your own scale 二〇一六年十月 ● October 2016 Issue

独立自尊 大胆にして緻密に 俊敏にして知的であれ
Possess independence and self-respect Be bold and precise,
keen and intelligent 二〇一六年十一月 ● November 2016 Issue

嵐を越えろ 雲の上はいつも 晴れている
Transcend the storms It is always sunny above the clouds
二〇一六年十二月 ● December 2016 Issue

善く応ずれば善く 明るく接すれば明るく 相手は自分を写す鏡である
If you treat people kindly, they will be kind to you If you deal
with people cheerfully, they will be cheerful too Other people
are mirrors that reflect you 二〇一七年一月 ● January 2017 Issue

圧倒的な敵にも 男は黙って 戦意を示せ
Even to overwhelming adversaries, a man should silently show his
fighting spirit 二〇一七年二月 ● February 2017 Issue

情報解析能力を培い、有り得る話か 有り得ない話か見極めろ
Develop your ability to analyze information Ascertain whether
it is probable or improbable
二〇一七年三月 ● March 2017 Issue

生き甲斐とは 自らリスクをコントロールして 生きる喜びである
The purpose of life is personally controlling risks and living
with joy 二〇一七年四月 ● April 2017 Issue

男なら夢を見ろ 夢は自らの力で 闘い取れ
A man should have dreams and use his own strength to achieve
them 二〇一七年五月 ● May 2017 Issue

運命は変化する 誇りを武器に 難局に挑め
Destiny is variable Use your pride as a weapon to handle
difficult situations 二〇一七年六月 ● June 2017 Issue

私は人生そのものが好きです 喜怒哀楽の 人生が好きです
I love life itself I love a life full of joy, anger, sorrow, and
humor 二〇一七年七月 ● July 2017 Issue

絶好のチャンスは 一瞬である 常に備えて待て
Fantastic opportunities are instantaneous Be ready for them
always 二〇一七年八月 ● August 2017 Issue

哀れまれるよりも やっかまれる 人生を歩め
Live a life that inspires envy rather than pity
二〇一七年九月 ● September 2017 Issue

正しく選択できる人にとって 悪い時ほど 良い時はない
For people who can make the right choices, bad times are the
best of times 二〇一七年十月 ● October 2017 Issue

人生の喜び それは夢を持ち続ける事である
The joy of living comes from continuing to dream
二〇一七年十一月 ● November 2017 Issue

毅然と挑み 運命の神を 支配せよ
Tackle challenges with fortitude Take control of the god of
destiny 二〇一七年十二月 ● December 2017 Issue

生き甲斐 それは人が出来ない事を やり遂げる事である
One's purpose in life is accomplishing things that others
cannot 二〇一八年一月 ● January 2018 Issue

悠久の勝利を 願うなら 自らの心を支配せよ
If you wish for everlasting victory, control your own heart
二〇一八年二月 ● February 2018 Issue

成功の秘訣 細かい事は鷹揚に 大きな事は確実に
The secret of success is being easygoing about minor details
and certain of significant things 二〇一八年三月 ● March 2018 Issue

好奇心旺盛に 面白人生を 全力で生きろ
Live a fascinating life with utmost strength and an inquisitive
spirit 二〇一八年四月 ● April 2018 Issue

常識を蓄え 先読み能力を磨き 人生を勝ち取れ
Develop common sense Cultivate your ability of foresight Be
victorious at life 二〇一八年五月 ● May 2018 Issue

闘魂 それは諦めずに 闘い続ける事である



Patriotic Essayist
藤 誠志
Seiji Fuji

小学生時代より読み続けた新聞による知識を、世界81カ国にも及ぶ遊学と経験で検証し、あらゆる国の文化、慣習を身に付ける。キューバのカストロ首相との鼎談をはじめ、李登輝元台湾総統、金泳三元韓国大統領、エンフバヤル前モンゴル国大統領やエジプト学の権威ザヒ・ハワス博士など、これまで訪れた国々に多数の交友関係を築き、世界の政治・経済・軍事の情報をいち早くキャッチするとともに、歴史や文化、建築物、デザインなどに深い関心を寄せる。社会時評エッセイスト、CFプロデューサー、コピーライター、プランナー、デザイナーとして活躍するほか、射撃、テニス、スキーとともにモータースポーツをこよなく愛し、レース経験を持つ大のモーターファンで、オーストラリアFIAワールドラリーにプライベートチームをエントリーさせ、Nクラス総合世界第3位に輝く実績を持つ。

A fighting spirit means continuing to struggle without giving up

Seiji Fuji has visited 81 different countries all over the world. His travels and experiences overseas have enabled him to verify his knowledge gathered by reading newspapers since he was an elementary school student, as well as to learn about the cultures and customs of different countries. He has formed relationships with people in the various countries he has visited, including holding three-person talks with former President Fidel Castro of Cuba and also becoming acquainted with Lee Teng-hui, former president of the Republic of China, Kim Young-sam, former president of South Korea, Nambaryn Enkhbayar, former president of Mongolia, and Dr. Zahi Hawass, a leading Egyptologist. Along with being tuned into world politics, economics, and military affairs, Fuji is also deeply interested in history, culture, architecture, and design. He is also active as a social commentary essayist, commercial film producer, copy writer, planner, and designer. His hobbies include shooting, tennis, and skiing. He also loves motor sports and even has racing experience. He entered a private team in the FIA World Rally Championship in Australia, which won third place worldwide in the N Class.

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