

【APA的座右の銘】

正しく選択できる人にと  
悪い時はど  
良い時はない

【APA Words to Live By】  
For people who can make  
the right choices  
Bad times are the best of  
times

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社会時評エッセイスト

藤誠志

過去は暗記できても 未来は暗記できない 洞察力を磨け  
 Even if you can memorize the past, you cannot memorize the future  
 Cultivate your power of insight 二〇一五年十月 ● October 2015 Issue

好奇心は常識の源泉 感動を力に 誇れる未来を自ら掴め  
 Curiosity is the source of common sense Use emotions as the power  
 to seize a future you can be proud of 二〇一五年十一月 ● November 2015 Issue

情報解析能力を培い、世界を俯瞰して 勝てる所で勝て  
 Cultivate your ability to analyze information Have an overhead  
 view of the world Strive for victory based on your strengths  
 二〇一五年十二月 ● December 2015 Issue

人生は短い 未来と闘う過程を楽しみ 時間に負けるな  
 Life is short Enjoy the process of battling the future Don't be  
 defeated by time 二〇一六年一月 ● January 2016 Issue

一つの成功が 次の成功を呼ぶ 初戦必勝を期せ  
 One success leads to another Be resolved to victory in the  
 first match 二〇一六年二月 ● February 2016 Issue

知恵は未来を拓く 人は悠久の時を経て 現代文明を創造した  
 Wisdom opens up the future People experienced eternal  
 time before creating modern civilization  
 二〇一六年三月 ● March 2016 Issue

人生に次は無い、究極に挑戦して 全力で生き抜け  
 There is no "next" in life Take on extreme challenges Use  
 all of your strength to survive 二〇一六年四月 ● April 2016 Issue

大手優位の時代は終わった 今は速い者が 遅い者を下す時代  
 The age in which major companies have an advantage is over.  
 We are now in an age where those who are faster will win out  
 over those who are slower. 二〇一六年五月 ● May 2016 Issue

過去を検証し 現在を解析して 未来対策をせよ  
 Verify the past, analyze the present and then take future  
 measures 二〇一六年六月 ● June 2016 Issue

慎重に挑むより 果敢であれ 運命は変化する  
 Be bold rather than cautious to transform your destiny  
 二〇一六年七月 ● July 2016 Issue

人にものを訊ねる時は 自分の考えを持って聞け  
 Have your own way of thinking before listening to what others say  
 二〇一六年八月 ● August 2016 Issue

最も容易な勝ち方は 勝っている時に 勝つ事である  
 The easiest way to victory is to win when you are in a superior  
 position 二〇一六年九月 ● September 2016 Issue

何事にも動じず 人の評価に惑わされず 自分の物差しで生きろ  
 Agitated by nothing Not misled by the evaluations of other  
 people Live according to your own scale  
 二〇一六年十月 ● October 2016 Issue

独立自尊 大胆にして緻密に 俊敏にして知的であれ  
 Possess independence and self-respect Be bold and precise,  
 keen and intelligent 二〇一六年十一月 ● November 2016 Issue

嵐を越えろ 雲の上はいつも 晴れている  
 Transcend the storms It is always sunny above the clouds  
 二〇一六年十二月 ● December 2016 Issue

善く応ずれば善く 明るく接すれば明るく 相手は自分を写す鏡である  
 If you treat people kindly, they will be kind to you If you deal  
 with people cheerfully, they will be cheerful too Other people  
 are mirrors that reflect you 二〇一七年一月 ● January 2017 Issue

圧倒的な敵にも 男は黙って 戦意を示せ  
 Even to overwhelming adversaries A man should silently  
 show his fighting spirit 二〇一七年二月 ● February 2017 Issue

情報解析能力を培い、有り得る話か 有り得ない話か見極めろ  
 Develop your ability to analyze information Ascertain  
 whether it is probable or improbable  
 二〇一七年三月 ● March 2017 Issue

生き甲斐とは 自らリスクをコントロールして 生きる喜びである  
 The purpose of life is personally controlling risks  
 and living with joy 二〇一七年四月 ● April 2017 Issue

男なら夢を見ろ 夢は自らの力で 闘い取れ  
 A man should have dreams and use his own strength  
 to achieve them 二〇一七年五月 ● May 2017 Issue

運命は変化する 誇りを武器に 難局に挑め  
 Destiny is variable Use your pride as a weapon  
 to handle difficult situations 二〇一七年六月 ● June 2017 Issue

私は人生そのものが好きです 喜怒哀楽の 人生が好きです  
 I love life itself I love a life full of joy, anger, sorrow, and  
 humor 二〇一七年七月 ● July 2017 Issue

絶好のチャンスは 一瞬である 常に備えて待て  
 Fantastic opportunities are instantaneous Be ready for them  
 always 二〇一七年八月 ● August 2017 Issue

哀れまれるよりも やっかまれる 人生を歩め  
 Live a life that inspires envy rather than pity  
 二〇一七年九月 ● September 2017 Issue

## 正しく選択できる人にとって 悪い時ほど 良い時はない



Patriotic Essayist  
 藤 誠志  
 Seiji Fuji

小学生時代より読み続けた新聞による知識を、世界81カ国にも及ぶ遊学と経験で検証し、あらゆる国の文化、慣習を身に付ける。キューバのカストロ首相との鼎談をはじめ、李登輝元台湾総統、金泳三元韓国大統領、エンフヤル前モンゴル国大統領やエジプト学の権威ザヒ・ハワス博士など、これまで訪れた国々に多数の交友関係を築き、世界の政治・経済・軍事の情報をいち早くキャッチするとともに、歴史や文化、建築物、デザインなどに深い関心を寄せる。社会時評エッセイスト、CFプロデューサー、コピーライター、プランナー、デザイナーとして活躍するほか、射撃、テニス、スキーとともにモータースポーツをこよなく愛し、レース経験を持つ大のモーターファンで、オーストラリアFIAワールドラリーにプライベートチームをエントリーさせ、Nクラス総合世界第3位に輝く実績を持つ。

### For people who can make the right choices Bad times are the best of times

Seiji Fuji has visited 81 different countries all over the world. His travels and experiences overseas have enabled him to verify his knowledge gathered by reading newspapers since he was an elementary school student, as well as to learn about the cultures and customs of different countries. He has formed relationships with people in the various countries he has visited, including holding three-person talks with former President Fidel Castro of Cuba and also becoming acquainted with Lee Teng-hui, former president of the Republic of China, Kim Young-sam, former president of South Korea, Nambaryn Enkhbayar, former president of Mongolia, and Dr. Zahi Hawass, a leading Egyptologist. Along with being tuned into world politics, economics, and military affairs, Fuji is also deeply interested in history, culture, architecture, and design. He is also active as a social commentary essayist, commercial film producer, copy writer, planner, and designer. His hobbies include shooting, tennis, and skiing. He also loves motor sports and even has racing experience. He entered a private team in the FIA World Rally Championship in Australia, which won third place worldwide in the N Class.

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