

【APA的座右の銘】

何事にも動じず  
人の評価に惑わされず  
自分の物差しで生きろ

【APA Words to Live By】  
Agitated by nothing  
Not misled by the evaluations of  
other people  
Live according to your own scale  
Seiji Fuji, Patriotic Essayist

藤誠志

社会時評エッセイスト

知性を武器に 真実を見極め 現実の奴隷となるな  
Use your intelligence as a weapon Ascertain the truth Do not be a slave to circumstance

二〇一五年三月 ● March 2015 Issue

流麗に煌めく 先人の知恵を 子や孫に伝える義務が有る  
We are obligated to pass the glittering wisdom of our predecessors to our children and grandchildren

二〇一五年四月 ● April 2015 Issue

どの一瞬にも 熱い情熱が溢れる そんな人生を  
Live a life in which every moment is full of enthusiasm

二〇一五年五月 ● May 2015 Issue

困難は 自らを鍛える 好機である  
Difficulties are perfect opportunities to improve oneself

二〇一五年六月 ● June 2015 Issue

夢は要らない、的確な未来予測の基 戦略人生を歩め  
Dreams are unnecessary,  
Lead a strategic life based on accurate predictions of the future

二〇一五年七月 ● July 2015 Issue

未来への投資 それは知識を得ること 少年よ未来に投資せよ  
Investment in the future, This is acquiring knowledge, Youths, invest in the future

二〇一五年八月 ● August 2015 Issue

今日は人生の 一過程ではない、未来を創る一日である  
Today is not just a process in your life but a day to create the future

二〇一五年九月 ● September 2015 Issue

過去は暗記できても 未来は暗記できない、洞察力を磨け  
Even if you can memorize the past, you cannot memorize the future

Cultivate your power of insight

二〇一五年十月 ● October 2015 Issue

好奇心は常識の源泉 感動を力に 誇れる未来を自ら掴め  
Curiosity is the source of common sense Use emotions as the power

to seize a future you can be proud of

二〇一五年十一月 ● November 2015 Issue

情報解析能力を培い、世界を俯瞰して 勝てる所で勝て  
Cultivate your ability to analyze information Have an overhead view of the world Strive for victory based on your strengths

二〇一五年十二月 ● December 2015 Issue

人生は短い、未来と闘う過程を楽しみ 時間に負けるな  
Life is short Enjoy the process of battling the future Don't be defeated by time

二〇一六年一月 ● January 2016 Issue

一つの成功が 次の成功を呼ぶ 初戦必勝を期せ  
One success leads to another Be resolved to victory in the first match

二〇一六年二月 ● February 2016 Issue

知恵は未来を拓く 人は悠久の時を経て 現代文明を創造した  
Wisdom opens up the future People experienced eternal time before creating modern civilization

二〇一六年三月 ● March 2016 Issue

人生に次は無い、究極に挑戦して 全力で生き抜け  
There is no "next" in life Take on extreme challenges Use all of your strength to survive

二〇一六年四月 ● April 2016 Issue

大手優位の時代は終わった 今は速い者が 遅い者を下す時代  
The age in which major companies have an advantage is over. We are now in an age where those who are faster will win out over those who are slower.

二〇一六年五月 ● May 2016 Issue

過去を検証し 現在を解析して 未来対策をせよ  
Verify the past, analyze the present and then take future measures

二〇一六年六月 ● June 2016 Issue

慎重に挑むより 果敢であれ 運命は変化する  
Be bold rather than cautious to transform your destiny

二〇一六年七月 ● July 2016 Issue

人にものを訊ねる時は 自分の考えを持って聞け  
Have your own way of thinking before listening to what others say

二〇一六年八月 ● August 2016 Issue

最も容易な勝ち方は 勝っている時に 勝つ事である  
The easiest way to victory is to win when you are in a superior position

二〇一六年九月 ● September 2016 Issue

## 何事にも動じず 人の評価に惑わされず 自分の物差しで生きろ



Patriotic Essayist  
藤 誠志  
Seiji Fuji

小学生時代より読み続けた新聞による知識を、世界81カ国にも及ぶ遊学と経験で検証し、あらゆる国の文化、慣習を身に付ける。キューバのカストロ首相との鼎談をはじめ、李登輝元台湾総統、金泳三元韓国大統領、エンフヤル前モンゴル国大統領やエジプト学の権威ザヒ・ハワス博士など、これまで訪れた国々に多数の交友関係を築き、世界の政治・経済・軍事の情報をいち早くキャッチするとともに、歴史や文化、建築物、デザインなどに深い関心を寄せる。社会時評エッセイスト、CFプロデューサー、コピーライター、プランナー、デザイナーとして活躍するほか、射撃、テニス、スキーとともにモータースポーツをこよなく愛し、レース経験を持つ大のモーターファンで、オーストラリアFIAワールドラリーにプライベートチームをエントリーさせ、Nクラス総合世界第3位に輝く実績を持つ。

### Agitated by nothing Not misled by the evaluations of other people Live according to your own scale

Seiji Fuji has visited 81 different countries all over the world. His travels and experiences overseas have enabled him to verify his knowledge gathered by reading newspapers since he was an elementary school student, as well as to learn about the cultures and customs of different countries. He has formed relationships with people in the various countries he has visited, including holding three-person talks with former President Fidel Castro of Cuba and also becoming acquainted with Lee Teng-hui, former president of the Republic of China, Kim Young-sam, former president of South Korea, Nambaryn Enkhbayar, former president of Mongolia, and Dr. Zahi Hawass, a leading Egyptologist. Along with being tuned into world politics, economics, and military affairs, Fuji is also deeply interested in history, culture, architecture, and design. He is also active as a social commentary essayist, commercial film producer, copy writer, planner, and designer. His hobbies include shooting, tennis, and skiing. He also loves motor sports and even has racing experience. He entered a private team in the FIA World Rally Championship in Australia, which won third place worldwide in the N Class.

●アップルタウンのバックナンバーをご購入希望の方は、アップルタウン編集部(☎ 03-5570-2111)へご連絡ください。なお、数に限りがございますので品切れの際はご容赦ください。

◎APA的座右の銘はアパグループホームページでもご覧いただけます。